

ONLINE ADVERTISING RATES FOR 2008

**All rates are per month*

	1 month	3 months	6 months	12 months
eNewsletter (daily e-mail)				
1st position Ad* w/button (120 x 90)	\$3,200	\$3,050	\$2,900	\$2,800
2nd position Ad* w/button (120 x 90)	\$3,000	\$2,850	\$2,700	\$2,600
<i>*Text ads - 4 lines at 728</i>				
Home page				
Horizontal banner (728 x 90)	\$4,000	\$3,700	\$3,500	\$3,300
1st Rectangle (300 x 250)	\$2,500	\$2,400	\$2,300	\$2,200
2nd Rectangle (300 x 250)	\$2,400	\$2,300	\$2,200	\$2,100
News/Feature pages				
Horizontal banner (728 x 90)	\$4,000	\$3,700	\$3,500	\$3,300
1st Rectangle (300 x 250)	\$2,500	\$2,400	\$2,300	\$2,200
2nd Rectangle (300 x 250)	\$2,400	\$2,300	\$2,200	\$2,100

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