

ABOUT AIR FORCE MAGAZINE AND AIRFORCE-MAGAZINE.COM

AIR FORCE MAGAZINE, PUBLISHED EACH MONTH, SERVES AS THE PROFESSIONAL JOURNAL OF THE AIR FORCE ASSOCIATION. For more than 60 years, it has stood at the top of the world's publications in the fields of **airpower, space power, aerospace technology, and defense.** It is a one-of-a-kind resource—a visually striking, in-depth, professionally produced news magazine devoted exclusively to coverage of the United States Air Force.

The magazine's online counterpart, *airforce-magazine.com*, has become in a few years the foremost actor in digital coverage of air and space news. Its "Daily Report," posted each business day, keeps airpower professionals abreast of breaking news virtually around the clock. Its archive is rich and growing. These are only some of the features to be found exclusively on this innovative digital enterprise.

Whatever the subject—combat operations, programs, budgets, policies, heroism—***Air Force Magazine* and *airforce-magazine.com* are the authoritative sources of news and information about the US Air Force. They are the gold standard.**

EXCLUSIVES AND SPECIAL ISSUES

Unique reference materials keep issues of *Air Force Magazine* in readers' hands well beyond the current month.

US AIR FORCE ALMANAC

Published every May. The definitive source of information and standard year-round reference on the Air Force. Packed with up-to-date and authoritative information, including a Gallery of USAF Weapons.

SPACE ALMANAC

Published every August. Definitive reference on everything from payloads to people, launchers to satellites, and much more.

PHOTOCHART OF USAF LEADERSHIP

Published every September. An extensive directory that includes photographs of Air Force decision-makers in the Pentagon, the major commands, field operating agencies, and elsewhere.

BONUS DISTRIBUTION

Air Force Magazine will be distributed at the following AFA events in 2008:

Air Warfare Symposium

Orlando, Fla. - February 2008

Air & Space Conference and Technology Exposition

Washington, D.C. - September 2008

National Symposium on Space

Beverly Hills, Calif. - November 2008

BROAD COVERAGE

We present facts, figures, and straight analysis on many topics. We report on these subjects from the Pentagon, Capitol Hill, and the operating bases of the armed forces.

CATEGORY OF CONTENT:

- Air Force operations
- New systems and technology
- Blue-suit personnel issues
- Other defense programs
- Air National Guard and Reserve
- Congressional/legislative issues
- USAF Budgets
- History and heritage
- International Air Forces

REGULAR COLUMNS

Monthly editorial stating AFA's position on key issues; Washington Watch, covering major trends in defense concepts, policies, and programs; and Aerospace World, a monthly compendium of news.

ABOUT THE AIR FORCE ASSOCIATION

Air Force Magazine and *airforce-magazine.com* are the official publications of the Air Force Association. Founded in 1946, AFA's mission has been focused and enduring: to promote Air Force airpower in defense of the nation. AFA has, over some six decades, compiled an impressive record of achievement and provided a strong, credible voice for air, space, and cyber power.

AFA today is an independent, nonprofit, civilian education organization boasting more than 120,000 members—active-duty, Air National Guard, Air Force Reserve, retired, and civilian—around the United States and the world. Its activities range far beyond the publication of *Air Force Magazine* and *airforce-magazine.com*. The association also:

- ★ Conducts a one-of-a kind Air & Space Conference each year in Washington, D.C., bringing together high-ranking USAF officials with the press, public, and airmen from throughout USAF. In 2007, the A&SC was the site of a unique Global Air Chiefs Conference, attended by the top uniformed airmen from some 130 nations.
- ★ Sponsors an annual three-day Aerospace Technology Exposition in the nation's capital, featuring 1.3 acres of floor space filled with the latest and best technologies from US and foreign air and space industries.
- ★ Each year holds two heavily attended national symposia—one in Orlando and one in Los Angeles—offering fact-filled presentations by top Air Force and national defense speakers. In Orlando, AFA also provides a major technology exhibition.
- ★ Publishes each year, through its independent Eaker Airpower Institute research arm, at least two in-depth studies about air and space issues of particular importance. For instance, AFA in 2007 addressed the quest for a new long-range strike aircraft and the development of cyberwarfare capabilities.
- ★ Sponsors professional development seminars and recognizes excellence in the education and aerospace fields through national awards programs. In addition, AFA presents scholarships and grants to Air Force active duty, Air National Guard, and Air Force Reserve members and their dependents.
- ★ Through its government relations staff and elected leaders, it actively promotes the interests of airmen—active, reserve, and retired—to committees of Congress and key members and staff.

In sum, the Air Force Association is more than *Air Force Magazine* and *airforce-magazine.com*. Your message in its publications will put your company at the center of a dynamic and growing aerospace and defense industrial community.

